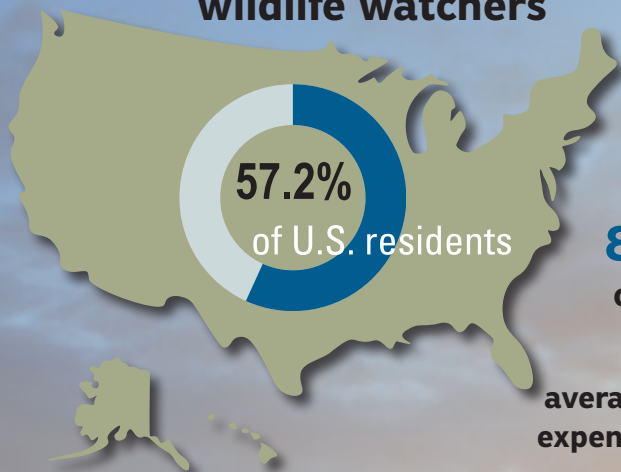


# A Closer Look: Wildlife Watching Participation in the United States.

## Wildlife watching age 16 and older in 2022

**148,280,092**  
wildlife watchers

**\$250,198,668,336**  
spent on wildlife watching



**7 trips**  
on average

**\$1,687**  
average annual amount  
spent per wildlife watcher

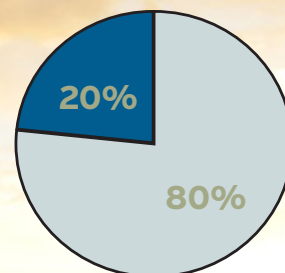
**88 days**  
on average

**\$284**  
average total trip-related  
expenditures per wildlife watcher

**\$39**  
average trip-related  
expenditures per trip

**96.3 million**  
bird watchers out of the  
148.2 million wildlife watchers

### Population Distribution of Wildlife Watchers



Office of  
**CONSERVATION  
INVESTMENT**



**SOURCE:** The National Survey of Fishing, Hunting, & Wildlife-Associated Recreation. Scan the QR code on the left to read the full report.