

Project Abstract Summary

This Project Abstract Summary form must be submitted or the application will be considered incomplete. Ensure the Project Abstract field succinctly describes the project in plain language that the public can understand and use without the full proposal. Use 4,000 characters or less. Do not include personally identifiable, sensitive or proprietary information. Refer to Agency instructions for any additional Project Abstract field requirements. If the application is funded, your project abstract information (as submitted) will be made available to public websites and/or databases including USAspending.gov.

* Funding Opportunity Number

F-FWS-WSFR-24-002

CFDA(s)

15.628

* Applicant Name

National Archery Association of The United States

* Descriptive Title of Applicant's Project

Grow Diversity Among Archery Instructors Nationwide to Increase Participation from Under-Represented Populations

* Project Abstract

USA Archery wants to expand archery into all communities across the United States; however, the vast majority of current instructors and coaches are white male individuals from traditional backgrounds. This gap in diverse and inclusive instructors leaves many potential shooting sports and outdoor enthusiasts without a relatable and comfortable learning environment and/or leader. USA Archery will recruit a diverse pool of new instructors and coaches, ultimately resulting in more diverse audiences and archers. USA Archery will partner with multisport organizations, municipal park and recreation departments, and state and federal agencies to create a nationwide effort that will result in a scalable and sustainable approach to expanding archery programming to underrepresented communities.